

Ready when things get heavy.



Your line of work demands peak efficiency and performance from your fleet. Mobil Diesel Efficient™ fuel is engineered to help deliver optimal engine performance, improve productivity and enhance efficiency.* Learn how Mobil Diesel Efficient™ fuel can improve your operational performance at [Mobildieselefficient.com](https://www.Mobildieselefficient.com) | **Hardworking fuel for hard working people.**

Mobil Diesel Efficient™

*Applies to Diesel Efficient-branded fuel compared to diesel fuel without detergent additive. Actual benefits and fuel economy will vary depending on factors such as vehicle/engine type, engine conditions, driving style and diesel fuel previously used. ©2021 ExxonMobil. Mobil Diesel Efficient™ and Mobil™ are trademarks or registered trademarks of Exxon Mobil Corporation or one of its subsidiaries. Other trademarks shown are property of their respective owners.

Clean fuel injectors make all the difference.



Your diesel engines work hard to deliver performance and meet stringent emissions requirements. They demand a fuel that works just as hard to keep fuel injectors clean for optimal engine performance. Mobil Diesel Efficient™ fuel is engineered to help clean up and keep your fuel injectors clean to deliver the power, reliability and productivity you need from your equipment. A more even spray pattern improves combustion and helps reduce CO₂ emissions.

Keep your trucks on the road.

You want your trucks on the road serving your customers and making you money. Mobil Diesel Efficient™ fuel is engineered to improve your vehicle uptime, power and responsiveness.* Your customers, drivers and fleet managers will all be happier with a more reliable fleet!

Improve fuel economy.

Fleet decision makers can have confidence in the rigorous testing conducted in independent, world-renowned laboratories to substantiate the fuel economy improvement. Mobil Diesel Efficient™ fuel is designed to restore fuel injector performance and deliver an average 2% fuel economy improvement.* Go further with Mobil Diesel Efficient™ fuel.

Reduce maintenance costs.

You can't afford unplanned, costly repairs or anything short of getting the very most out of your fleet. Mobil Diesel Efficient™ fuel is engineered to reduce premature fuel filter plugging and fuel injector failures. It also lowers CO₂ by an average 2% and NOx by an average of 11%.* Improve your bottom line with Mobil Diesel Efficient™ fuel.

Contact your Mobil Branded Reseller to learn more about how Mobil Diesel Efficient™ fuel can help your business.

