

# Ready to handle a hard day's work. And the next and the next and the next.



You rely on your equipment to perform day in and day out, particularly during your peak seasons. Mobil Diesel Efficient™ fuel is engineered to help deliver optimal engine performance, improve productivity and enhance efficiency.\* Learn how Mobil Diesel Efficient™ fuel can improve your operational performance at [mobildieseefficient.com](http://mobildieseefficient.com) | **Hardworking fuel for hard working people.**

**Mobil Diesel Efficient™**

\*Applies to Diesel Efficient-branded fuel compared to diesel fuel without detergent additive. Actual benefits and fuel economy will vary depending on factors such as vehicle/engine type, engine conditions, driving style and diesel fuel previously used. ©2021 ExxonMobil. Mobil Diesel Efficient™ and Mobil™ are trademarks or registered trademarks of Exxon Mobil Corporation or one of its subsidiaries. Other trademarks shown are property of their respective owners.

# Clean fuel injectors make all the difference.



Your diesel engines work hard to deliver performance and meet stringent emissions requirements. They demand a fuel that works just as hard to keep fuel injectors clean for optimal engine performance. Mobil Diesel Efficient™ fuel is engineered to help clean up and keep your fuel injectors clean to deliver the power, reliability and productivity you need from your equipment. A more even spray pattern improves combustion and helps reduce CO<sub>2</sub> emissions.

## Spend more time in the field.

The time you have to complete seeding and harvest is short. We know you can't afford downtime or costly repairs. Our diesel fuel keeps your injectors clean which can help you focus your time on farming, not fixing. Mobil Diesel Efficient™ fuel helps your equipment to handle a hard day's work, while improving engine power and responsiveness.\*

## Improve equipment reliability.

You produce only the highest quality crops for your community, and your equipment deserves a high quality fuel. Mobil Diesel Efficient™ fuel has a proprietary additive designed to protect against fuel system corrosion and keep your engine running at its best.\* We provide the nourishment your engine needs, so you can focus on providing for your local community.

## Keep your farm growing.

Fuel is a major expense on the farm. It is important that the diesel fuel you select works with you, not against you. Mobil Diesel Efficient™ fuel can help in reducing maintenance costs to grow your operation and keep your business profitable.\* We want you to be successful for generations to come.

Contact your Mobil Branded Reseller to learn more about  
how Mobil Diesel Efficient™ fuel can help your business.

